



Day EIGHT

Your VISION

Your vision is creation of both short and long term views of HOW you'd ideally like to have your business feel and operate on a daily/weekly/monthly/yearly basis.

The vision is created through looking at variables such as personal values, non-negotiables, resources, platforms, business ideals, and size of business you desire.

Each of us are at different places in our business, have a wide variety of resources and our long term visions may be extremely different.

Each vision is a personal journey. No two will look like. It is perfectly our choice on what we co-create (us and the universe/world/higher power) our business to eventually look and feel like.

This PDF is designed to get you looking at both short and long term visions. It's also a tool to help you see other avenues, possibilities and ways that you can grow your business organically and sustainably.

This PDF is divided into 5 segments:

Short term

Long term

Life style

Online vision

Offline vision

You'll be defining what the TERM feels, looks and is to YOU. You'll also be defining your inner WHY. The why is in there as a driving factor for when you feel you are edging towards burnout, wanting to quit, need to step back, or maybe review your initial assessment.

Everyone has a different lifestyle and your business needs to be a reflection of the lifestyle you are working towards incorporating. Looking at your desired lifestyle will ultimately determine many varying factors in your business and how it's operated on a daily basis and how you grow.

The online/offline component is a huge piece of your vision. It's where and how you are going to grow your business, generate sales, support clients and create a business that is sustainable and supports YOU and the lifestyle you choose.

So let us begin: (Please NOTE: this is a simply designed PDF to get you thinking about your vision. There are MANY other things you could contemplate and consider. This is a starting point.)

SHORT and LONG TERM VISION

Define the length of your short term vision. Keep in mind each persons will vary.

Define the monetary value of your short term vision.

Define your NON-negotiables while adhering to your vision. These are the things in your life that you are NOT willing to budge on. They could be self care, family time, allocated vacations, boundaries, working and non-working hours, and anything else that you feel would fit into your short term non-negotiable list. Make a list and see how it feels.

Define negotiables for your short term. Where would you possibly budge? What would you be willing to reconsider?

Why are these visions important to you? Look at your life, family, values and lifestyle.

Go back and answer the same questions except this time for the LONG term vision.

LIFESTYLE

Answer the questions below for both short and long term lifestyle assessing.

What is the bare essentials your business must generate in a monetary value?

What is included in your BARE essentials?

- Living expenses

- Family extras

- Personal spending money

- Saving money

Remember each persons will be different depending on where they are in their business and life. Also each person has different resources, meaning some will have to make a certain

amount of money, while some may only need to make a smaller amount of money, others may need to not make any money in the very beginning simply because they are in a different financial situation in their lives. Each person will have their own defining space. It's important to not compare our chapter with another. We are all in this together, yet in varying perfect spaces!

What does ABOVE your bare essentials look and feel like?

What is included in your ABOVE list?

What does exceeding look and feel like to you?

Does that include upgrades in your lifestyle?

New car

MORE self care

Hiring a coach/mentor/consultant

Advertising

Hiring a team or an assistant

New technology

More travel

What does 'over the moon' success look and feel like for both short/long term?

What would the numbers look like if you were to aim for the moon and land on the stars?

Would you have multiple employees?

Would you be traveling the world?

Would you be working more or less hours?

Would you have more family time?

ONLINE

Platforms are important. Each of us is going to have platforms that we are MORE comfortable with than others. We are also going to have platforms that more of our ideal clients and community is a part of and it's particularly important to be where our ideal clients are.

What two social media platforms do you feel most comfortable with?

What two social media platforms do you KNOW your community/ideal client hangs out on?

What is a third platform that you have contemplated but you are uncertain of?

What would it look like to be active on two of these platforms?

Would you be online every day?

Would you be doing livestream?

Would you be doing video?

How would you show up?

How often would you show up?

Do you feel that this is enough or are you hoping it is enough?

Would you host online events?
Would you do online trainings?

Below write 3 topics that you feel would connect with your ideal clients that you could offer online that would help them move forward.

1. _____
2. _____
3. _____

OFFLINE

Would you like to be doing large speaking venues?
Do small grassroot gatherings feel awesome to you?
Would you enjoy doing trainings in person?
Do you prefer in person over distant trainings/coaching/events?
If you were to pick an ideal offline setting for an event, what would that look like to you? How many people would be an ideal number to host? Where would it be? What would you teach, show, support with?
Would you like to travel to exotic places to host offline, in person events?
Would you enjoy more of a community setting in your own town for in person events?

Below I'd love you to think about what would feel great to you, for your business, offline.

What are three topics you could speak or teach about?

1. _____
2. _____
3. _____

Where could you host these events?

1. _____
2. _____
3. _____

Apply all of the above inquiries to both your LONG and SHORT term vision.

If it helps:

Journal about this.
Scribble.
Doodle.
Create a vision board.

Pin it on Pinterest.

Create an online/offline collage.

Write poetry.

Whatever feels inspired for you to tune into both your long and short term visions!!

Looking forward to seeing your inspired vision of your life & business, because they can both be beautifully intertwined if we choose to see the vision and then co-create from our hearts.