



**Day ONE**

LET'S get personal

Here are the 3 little questions that I would love for you to create a quick video for your business and who you are!

**1. Who are you?**

**Share a little bit about you personally & how you interconnect with your business.**

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**2. What is your business?**

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**Who do you help in your business?**

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**What do you KNOW that you help your clients with?**

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**3. Why did you choose this path? What keeps you getting up every morning to do this?**

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Journal it out. Create images via [picmonkey.com](https://picmonkey.com) if that helps you gain clarity. Create a post in our group if you feel overwhelmed or boggled with your answers and we can work together to gain insight into your work.

\*\*\*Remember there is absolutely NO right or wrong. Only progress. Imperfect action beats stuck any day!!

If video's feel daunting and you do NOT think it will help your business in any way that create a post and put that up in the group and we can help you gain clarity & create connections via writing from the heart!!

Til tomorrow,  
Shel XO