



Day FOUR

Creating CONNECTIONS:

Super simple, reflect upon your everyday JOYS.

Keep in mind:

How you want your community to FEEL when they are connecting with you.

That's where colors, images, stories, memes etc. play into how you show up. Warm colors feel welcoming. Blues calming. Images of ocean, mountains are about connecting with nature. City images create a faster paced life, etc. Use images, colors to create the feeling you desire your potential clients & tribe to feel when you are with them or connecting with them through writing, video or images.

What things/hobbies/places/people bring you HUGE smiles?

How can you intertwine those joys with talking about your business and how you serve your tribe/community/clients/potential clients?

TWO components to getting MORE visible ONLINE:

1. Consistent action
2. Connecting from your heart to your communities heart

Consistent action is all dependent on you. It looks different for everyone. So choose what you KNOW you will follow through with.

How can you show up consistently online?

Ex.

Weekly live stream

Daily video

Monthly conference call

Daily posts on your business page

There are a zillion ways you can show up consistently. You get to CHOOSE!

Below think about how you would like to show up and where....

What does that look like?

Write 3 ways that feel good, inspired, light, easy, with the flow for you!

1. _____
2. _____
3. _____

Are these ways that you KNOW you are able to fully commit too?

That's it for today,folks!