



Shel McNamara Coaching

Supporting women to achieve
financial & emotional self reliance!



Passive Income NOW

What is Passive Income?

Passive income is simply products & creations that you have already done once and then you re-sell them over & over again.

Why are they so important?

Two reasons:

1. At some point you are going to reach your limit on how many clients you desire to have. There are only so many hours in a day and so much energy you have to spend. Passive income allows you to leverage your time by creating products that clearly solve a problem easily without 1:1 services.
2. Passive Income products are often more affordable than 1:1 services and therefore often a better option for folks who do NOT disposable incomes to afford your 1:1 packages at this moment. It also provides a great way for seeds to be planted, that will grow a relationship with MORE potential clients later on down the road as you continue to provide them with products that can be USEFUL, URGENT, ULTRA-SPECIFIC and UNIQUE now. By providing them

with these amazing products you are allowing them to know, like & trust the value of your services and they will tell others.

Below is a list of Passive Income Ideas and a blueprint that you can fill in to get your idea creation moving.

1. E-books
2. E-Courses
3. Video Courses
4. Audio Courses
5. Pre-recorded webinars
6. Infomercials
7. Books
8. Home study courses
9. Guided Meditations
10. Workout/exercise/yoga videos
11. Swipe PDFs (Follow up email template, discovery call format etc)
12. Workbooks
13. Organizing lists & templates
14. Done for you products
15. Schedule & Calendar tools
16. Automated drip email responder
17. Weekly/Daily motivational & inspirational support delivered to their e-mail.
18. Tips, tricks and tools that you have successfully used in your business.
19. Shortcuts & hacks
20. Check lists
 - a. Self care
 - b. Business admin. must do's
 - c. Business revenue creators
 - d. Life & Entrepreneur balance
 - e. Spiritual enhancement
 - f. Emotional Wellbeing
 - g. Physical Wellbeing
 - h. Relationships
 - i. Creativity Connection
21. Toolkits
22. Cd of the month club
23. Paid membership site
24. Paid monthly support groups where you hire someone to lead the group.

- 25. Software creation
- 26. App creations
- 27. Website plug in creations
- 28. I-magazines
- 29. Wldgit creations
- 30. Other folks creations (Be an affiliate if you are uncertain of creating your own)

**This my friends is Passive Income. I'm creating it just for you with a list of mind blowing, explosively creative ideas to get your juices flowing with inspiration to make buckets of revenue!

A full wallet is a self reliant, secure and free soul!

Write down 3 that you feel confident in creating ASAP. Try to make them ones you know won't take you boat loads of time and then test it out. Add them to your website store or create a button through Paypal to sell your product on your Facebook page. Start promoting a LOW-COST, no B.S. price that no one can resist.

Remember SOLVE a problem and folks will pay for the SOLUTION if it's URGENT enough!!

What are the 3 that you are going to try first?

- 1. _____

- 2. _____

- 3. _____

Want to know how to get your first paying clients ASAP?
How would getting 10-20 discovery calls per month feel?
Do you need to create a new opt-in for your website? Learn a quick trick that will ensure you SOLVE your clients PROBLEMS, NOW!

Connecting with your clients on an emotional, personal level is URGENT. Learn my tips to create posts that will get you 100+ likes and 50+ comments.

Client connection is the key to your success. The everyday posts you create are the quickest way to your clients hearts & souls! Learn how to do it in a way that feels truly amazing to YOU!

Click this link and start connecting your tribe NOW! [Connect ME](#)