

Name of Group	Date	POST link	# of Comments	Top Commenters
Post to Profit	1/25/16	https://www.facebook.com/groups/post2profit/953072558109555/	3 - Likes 1 - Comment 0 - Questions	Misty Shaheen

To utilize this chart to the MAX.....

Keep it simple!

- 1) Name of group
- 2) Date of Post
- 3) Link to your post in that group
- 4) Results after a couple days - How many likes? Questions/comments? Shares?

I do one of these every day so I can accurately keep track of where I am posting, what's working and equally important...What's NOT working!

*Tip for posting:

People remember you because of your consistent value you offer!

What does that look like?

1. Choose 3-5 groups to post in
2. Post in each of those groups daily 3-5 times
3. Create a mix of content - Motivation, tools, tips, value that they can use NOW, fun. questions, humor, what you stand for, what you do, how you help..
4. Do NOT be BORING! Spice up your words. Be funny. Witty. Serious. Show emotion. Make em' laugh, cry, shiver, scream.....Whatever you do, make them REACT!
5. ALWAYS put a call to action in every single POST.
 - End with a question.
 - Ask for opinions, thoughts, input.
 - Tell them what you would like them to do NEXT.
 - Add a link to your calendar for MORE discovery calls.
 - Add a link to your PayPal button for a low price, flash sale.
 - Ask people to share their takeaways from your posts.
 - Give folks an opportunity to share their hardships & triumphs.
6. Spend time in these groups engaging with other posts.
 - 5 minutes in the am and pm.
 - Leave comments
 - Answer questions
 - Be supportive
 - Build relationships

That's it folks....Looney tunes singing in the background!