



**Shel McNamara Coaching**

**Live Life UN-censored**

**Fearless Business Coaching**

## **Leverage YOUR Business:**

**Leveraging your business is a awesome way to bring in quick revenue & more creativity to your business!!**

**Here are my top 5 ways that I LOVE!**

**Does selling high end packages and programs stress you out? Do you feel like you are always trying to convince clients of the value of your high end goodies?**

**What if you leveraged your business a bit and gave your tribe a way to test drive working with you? Then there would be no convincing because they would already know from the test drive how friggen awesome you are!!**

**Five super quick ways to leverage your business, have more fun, be insanely creative and get the cash flowing NOW.**

**1. Create a 3 tier pricing platform (Alter to whatever suits your fancy)**

**Single session**

**4 week package**

**90 day package**

**2. Create a 30 day low priced e-course**

**3. The notorious "no B.S." offer ~ Single solution based offer to solve ONE particular challenge quickly at an insanely ridiculous price that NO ONE can turn down. Ex. Helping someone to get UNSTUCK & figure out what their next best step could be. 60 minute session \$97**

**4. Ever heard of a VIP day? 3-6 hours of creative energy crammed into one awesome day of working with a biz coach on your business. Imagine how much work you can get done in 6 hours together!! Whoohoo.**

**5. My personal favorite ~ Virtual Workshops ~ 3 hours long where one creative theme/topic is covered from head to toe with a small intensive group. You can do anything from a 3 hour manifestation workshop to a journal intensive with 7-10 folks. You offer this at \$297 for 10 fab peeps and you have simply leveraged your business & generated \$2970 for a days work.**

**These are just 5 that I use randomly to leverage my business, spice it up and bring more creativity & generate quick cash to my business.**

**Hope this gets the creative juices flowing for you!**

**Shel XO**