

Yuppity Yup,

There's a **STARTING** point. I'd love to make the process glamorous and all sparkly. But like all brilliant goals there is an un-sexy strategy. Maybe not thrilling but the results from having a plan, preparation, commitment & knowledge provides for sparkling results.

So on that real note, let's get down to the nitty gritty of all the ins & outs of learning, growing & profiting from **JV** partnerships!

Here's to **YOUR** successful, fun & prosperous venture!
From my heart to **YOURS**, always ~ Shel

JV Preparation Checklist:

1. All good goals start with a strategy. The best partnerships are built on all participating partners knowing what their business goals are before entering into a **JV**.
2. What are **YOUR** business goals?
3. What are **YOUR** "**JV**" goals/intentions?
4. Do you know your strengths in your business? What are they?
5. Do you know your weaknesses in your business? What are they?

6. Do you have a unique offer to enter in a JV partnership with? What is it? Does it answer these 4 questions? Is it unique? Ultra-Specific? Urgent? Useful?
7. What are your expectations for entering into a JV?
8. How comfortable are you with sharing personal information?
9. How comfortable are you working with other groups/businesses/partners?
10. Do you know what kind of partner(s) you would work with easily? Creative type? Business? Soulful?
11. Are you ready to learn & grow with other businesses that are also just starting to learn about JV partnerships?
12. Do you have a proposal that is a win/win for all potential partners that you will be wanting to work with?