

A natural approach to growing a profitable business.
Plan.Plant.Nurture.Profit



Go where your peeps are!

Here's a lickety quick reference for CHOOSING groups on Facebook or social media platforms to get your audacious message out to the world...

Remember marketing is really SHARING!

So go.....

Find your tribe and share your message! The world needs YOU!

4 Simple questions to ask yourself before you start posting away:

- 1) Are my ideal clients/community/tribe/sisters/peeps hanging out in these places?
- 2) Is this group engaging? Are there likes on posts? Are people commenting? Are folks getting lots of support when questions are posted? How big is the group?
- 3) Do they allow promoting? If not, how will I spread my message in a manner that feels authentic to me?
- 4) Does this tribe jive with my vibe? Hahaha...Yea I know, lots of rhyming going on! Basically does this community feel like a good match for who I am? Do you have stuff in common? Does it fit your personality? Would you want to hang out in person with folks in the group? Could you easily see yourself becoming friends with those in the group?

Below list 3-5 groups on Facebook that you feel meet this simple criteria:

- 1) _____
- 2) _____
- 3) _____
- 4) _____

5) _____

If you feel that your ideal clients are hanging out on other social media platforms, list 2-3 below:

1) _____

2) _____

3) _____

These are where you will begin posting your messages, whether you choose video or posts.